

Minority Enterprise Development Week 2024

Sponsorship Opportunities

Minority Enterprise Development Week (MEDWeek) is an annual national celebration in recognition of the contributions made by minority businesses to the Nation's economy. National MEDWeek is the largest federal advocacy and education activity sponsored on behalf of minority business enterprise, providing a forum for: - Articulating the Administration's position in support of minority business development;- Interacting among corporate America, federal, state and local governments, minority-owned businesses and other private-sector entities to identify potential business opportunities and forge new partnerships in support of minority business development; and- Sharing and acknowledging successes and other business-enhancing experiences. The U.S. Department of Commerce's Minority Business Development Agency (MBDA) sponsor National MEDWeek. Activities are held throughout the country under the auspices of MBDA's network of funded organizations culminating in Washington, D.C. at the National Conference. These activities promote and recognize the achievements of minority-owned businesses and the significant contributions of major corporations to minority business growth and development.





TITLE

\$25,000

- Title sponsor recognition
- Opportunity to present and participate in main event programming (introduction of keynote)
- Opportunity to present award at Minority Business Honor & Awards
- Opportunity to host breakout session or workshop during the week.
- Opportunity to host VIP/exclusive welcome dinner with high-level guests and speakers
- Title sponsor recognition in all event-specific public announcements, advertising, and public relations efforts throughout the year
- Prominent logo placement on all event marketing collateral
- Inside cover ad and full page on awards program.
- Prominent logo placement on presentations throughout event week.
- Registration for eight representatives at MED Week sessions
- Two tables of eight at Minority Business Honor & Awards





MIGHTY OAK

\$15,000

- Mighty Oak sponsor recognition
- Opportunity to participate in main event programming
- Opportunity to present award at Minority Business Honor & Awards
- 5 tickets to VIP/exclusive welcome dinner with high-level guests and speakers
- Mighty Oak sponsor recognition in all event-specific public announcements, advertising, and public relations efforts throughout the year
- Large logo placement on all event marketing collateral
- Inside full-page ad on awards program.
- Large logo placement on presentations throughout event week.
- Registration for eight representatives at MED Week sessions
- One table of eight at Minority Business Honor & Awards





SAPLING

\$10,000

- Sapling sponsor recognition
- Opportunity to present award at Minority Business Honor & Awards
- 2 tickets to VIP/exclusive welcome dinner with high-level guests and speakers
- Sapling sponsor recognition in all event-specific public announcements, advertising, and public relations efforts throughout the year
- Medium logo placement on all event marketing collateral
- Inside ½ page ad on awards program.
- Medium logo placement on presentations throughout event week.
- Registration for five representatives at MED Week sessions
- One table of eight at Minority Business Honor & Awards





SEEDLING

\$5,000

- Seedling sponsor recognition
- Seedling sponsor recognition in all event-specific public announcements, advertising, and public relations efforts throughout the year
- Small logo placement on all event marketing collateral
- Inside ¼ page ad on awards program.
- Small logo placement on presentations throughout event week.
- Registration for two representatives at MED Week sessions
- One table of eight at Minority Business Honor & Awards





ACORN

\$2,500

- Acorn sponsor recognition
- Inside ¼ page ad on awards program.
- Registration for two representatives at MED Week sessions
- One table of eight at Minority Business Honor & Awards



AWARDS SPONSORSHIP OPPORTUNITIES



CHAIRMAN'S AWARD

\$5,000

- One table of eight at Minority Business Honor & Awards
- Opportunity to present award



RISING STAR AWARD

\$5,000

- One table of eight at Minority Business Honor & Awards
- Opportunity to present award



BUSINESS OF THE YEAR AWARD

\$5,000

- One table of eight at Minority Business Honor & Award Program
- Opportunity to present award



VOLUNTEER OF THE YEAR AWARD

\$5,000

- One table of eight at Minority Business Honor & Award Program
- Opportunity to present award